



B2B lead generation & sales pipeline — Kingdom of Saudi Arabia

HUE Leads

Qualified meetings with decision makers.

From the first company search to the signed contract — one system, your brand.

Auto-fetch companies

Decision makers with verified emails

Pipeline & reports

Arabic & English

The screenshot shows the HUE Leads dashboard in Arabic. The top navigation bar includes a search bar, a 'New company' button, and a user profile icon. The left sidebar lists various modules: Sales (Today, Companies, Pipeline, Tasks), Data (Auto-fetch, Import file), Contact, Management (Partners, Data providers, Reports). The main content area displays a greeting 'Good morning, عبدالله' and a summary of the pipeline: 'Your pipeline today: prime opportunities, follow-ups, and where deals stand.' Below this are four key metrics: Leads this month (26), Meetings this month (2), Open fee proposals (0), and Approved this month (1). A 'Funnel by stage' section shows the progression from New to Fee proposal. The 'Your tasks' section lists tasks with due dates and times.

Stage	Count
New	0
Contacted	0
Interested	1
Meeting	1
Office visit	0
Site visit	0
Fee proposal	0

Task	Due Date	Time
متابعة سارة بعد إرسال الملف التعريفي	19 October 2026	11:00 AM
شركة الرفق للتجارة		

B2B sales isn't short of ideas... it's short of access to the decision maker.

Your team spends hours hunting for companies and numbers, then writes to people who can't say yes. HUE Leads flips that: it finds companies that match your ideal customer, reaches the CFO, CEO and founder, verifies every email before sending, and follows each deal to signature.



Hours of manual research

Lists stitched together from Google and LinkedIn that age fast.



Messages to the wrong person

Reaching reception instead of the decision maker loses deals.



Bouncing emails

Unverified lists damage your company's sender reputation.



No clear view

You can't see where each deal stands or what a meeting costs.

Compare the monthly cost

Traditional lead-gen agency model

~SAR 5,500

for ~18 meetings a month — the agency owns the data

HUE Leads — Small team plan

SAR 690

+ provider costs at their prices (usually under \$10 per 100 companies) — you own the data

Agency prices from real proposals in the Saudi market (2026); HUE Leads prices before VAT.

3

sources combined per company

100%

of emails checked before sending

4

flags qualify every meeting

From “sector in a city” to a qualified meeting — in six steps.

Define your ideal customer once (sector, city, size, titles) and the system does the rest in the background, putting prioritized results in front of your team.



01

Finds companies

From Google Maps and Apollo: name, phone, website and rating.



02

Reaches decision makers

CFO, CEO and founder from Apollo, public LinkedIn and the company website.



03

Verifies emails

Every email is checked before sending — no bounces, no damage to your domain.



04

Scores & ranks

A 0–100 score per company by ideal-customer fit: prime, promising, future.



05

Reaches out smartly

Email and call sequences, WhatsApp only after a reply — auto-stop on reply or opt-out.



06

Turns it into a meeting

A pipeline from “New” to “Active client”, with four flags qualifying each meeting.

Qualified meeting = 4 flags



Ideal-customer fit



Decision maker



Real interest



Confirmed attendance

The first three are computed from the data and the rep confirms attendance — so you know the true cost of a qualified meeting.

The power of the world's largest databases... inside your system.

HUE Leads doesn't sell you a static list that goes stale. It connects your system directly to the providers that top sales teams worldwide rely on, then merges, matches and cleans their results into one profile per company.



Google Places Companies
200M+ businesses and places worldwide



Apollo.io Decision makers
210M+ contacts and 35M+ companies



Apify Public LinkedIn
The largest marketplace of public-data tools



MillionVerifier Verification
Email verification accuracy above 99%



People Data Labs Backup
Billions of professional records to fill gaps

Why providers matter



Live data, not old lists

Every search pulls the freshest data — no expired Excel files.



Precise reach

One source per layer: company, then person, then verification — fewer errors, more replies.



Coverage that grows with you

Start in Riyadh and expand across the Kingdom and the Gulf on the same account.

Figures as published by each provider on its official site (October 2026).

Data on your accounts... no middleman, no markup.

Every customer connects their own provider accounts and pays them directly at official prices. HUE adds no margin on data, and the system only uses your keys.



You own the data

Results stay in your system and accounts — even if you switch providers.



Transparent cost

Pay the provider directly and see usage in their dashboard — no vague invoices.



No artificial limits

Scale volume whenever you want, without waiting for anyone to top you up.



Encrypted keys

Tested with the provider before saving, stored encrypted and never shown again.

Approximate cost per 100 companies (provider prices)

Google Places

Under \$0.20 — or free within the first 1,000 requests a month

MillionVerifier

Under \$1 for 200 emails

Apify

~\$10 for 100 search pages

Apollo.io

From your plan's monthly credits (~\$49 per user)

People Data Labs

Backup — 100 free records a month

Estimates — official prices are on each provider's site and may change.

Each provider: its role, plans, and what you need from it.

Provider	Role in the system	Plans & prices	Need
Google Places	Finds companies: name, address, phone, website and rating. Each "sector in city" search returns up to 20 companies.	First 1,000 requests a month free, then ~\$35 per 1,000.	Core
Apollo.io	Decision makers and their emails within the company domain; reveals the decision maker's email only (max two per company).	Basic ~\$49/user/month (annual) · Professional ~\$79.	Recommended
Apify	The decision maker's public LinkedIn data (title, bio) — targeted search, no cookies, no fake accounts.	Free \$5/month · Starter ~\$29 · ~\$0.10 per search page.	Recommended
MillionVerifier	Verifies every email before sending: valid, risky, invalid.	~\$37 per 10,000 emails — credits never expire.	Recommended
People Data Labs	Backup source that fills companies where Apollo found no one.	Free 100 records/month · Pro ~\$98 for 350 records.	Optional



And always free

The company-website crawler: "About / Team / Contact" pages — respects robots.txt and costs you nothing.

Connect in 3 steps, inside the system



1

Open an account

On the provider's site, in your company's name



2

Top up or subscribe

The smallest plan that fits



3

Paste the key

We test it with the provider and turn it on

One workspace for the whole sales team.

Good morning, عبدالله
Your pipeline today: prime opportunities, follow-ups, and where deals stand.

Leads this month
26
24 prime · 0 promising

Meetings this month
2

Open fee proposals
0

Approved this month
1
90,000 SAR

Funnel by stage Open and won deals

Stage	Count
New	0
Contacted	0
Interested	1
Meeting	1
Office visit	0
Site visit	0
Fee proposal	0
Approve	1
Active client	0

Your tasks 0 overdue · 1 today

متابعة سارة بعد إرسال الملف التعريفي
Call · 19 October 2026 — 11:00 AM · شركة الوفق للتجارة

Today Prime opportunities, meetings, overdue follow-ups and where deals stand.

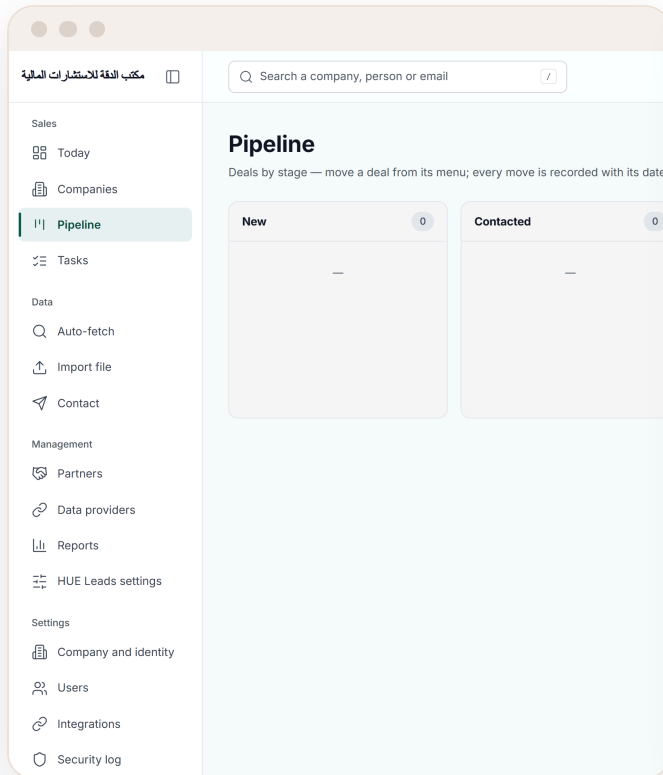
Leads
26 companies — sorted by score. Every field is stored with its source and date.

Filters: Name, domain, mobile or a person's name | All scores | Not archived | All sales reps | All sources | Filter

Company	City	Score	People	Sales rep	Status	Last contact
مؤسسة الإعمار — المقاولات والإنشاءات alemar-h43.example	الرياض	100 Prime	3 3 decision makers	Unassigned	New	—
مجموعة الجزيرة — المقاولات والإنشاءات aljazeera-d22.example	الرياض	100 Prime	4 2 decision makers	Unassigned	New	—
مجموعة الإنتقان — المقاولات والإنشاءات aletqan-c55.example	الرياض	100 Prime	5 4 decision makers	Unassigned	New	—
شركة الصفوة — المقاولات والإنشاءات alsafwa-848.example	الرياض	100 Prime	3 3 decision makers	Unassigned	New	—
مؤسسة النخبة — المقاولات والإنشاءات alnukhba-340.example	الرياض	100 Prime	2 2 decision makers	Unassigned	New	—
مجموعة الدرة — المقاولات والإنشاءات aldurra-j64.example	الرياض	95 Prime	3 2 decision makers	Unassigned	New	—

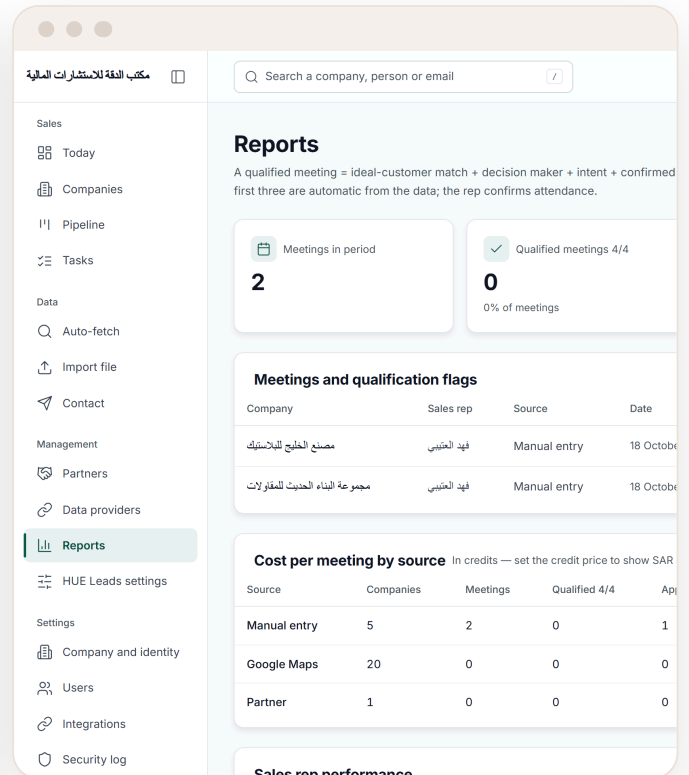
Prospects Ranked by score, with decision makers, status and the source of every field.

From deal to report.



Pipeline

Deals by stage, every move recorded with its date.



Reports

Qualified meetings, cost per meeting by source, and each rep's performance.

Also included



Scheduled auto-fetch

Save a search to repeat weekly and add only what's new.



Partners

Referral partners with commissions calculated automatically.



PDPL-friendly

One-click opt-out, public fields only, and a full security log.



Official WhatsApp

Connect your WhatsApp API — used only after the client replies.

A clear subscription... and you pay providers directly.

Three plans by number of users; yearly gives you two months free. Prices in Saudi riyals before VAT (15%).

Small team 3 users 690 SAR / month or 6,900 / year ✓ Auto-fetch & scoring ✓ Pipeline & tasks ✓ Outreach & sequences ✓ Partners & reports ✓ Arabic & English	Most popular Sales team 10 users 1,490 SAR / month or 14,900 / year ✓ Auto-fetch & scoring ✓ Pipeline & tasks ✓ Outreach & sequences ✓ Partners & reports ✓ Arabic & English	Company 25 users 2,990 SAR / month or 29,900 / year ✓ Auto-fetch & scoring ✓ Pipeline & tasks ✓ Outreach & sequences ✓ Partners & reports ✓ Arabic & English
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Provider setup + one month support

- ✓ We open the accounts with you and pick the right plan
- ✓ We connect and test the keys and set spend limits
- ✓ Your first auto-fetch with your team, on your sector and city
- ✓ A full month of technical support

SAR 1,000

One-time, paid inside the system

Setup (ideal customer profile, templates, first data import) is free on yearly plans.

Example first month — small team, ~300 companies

HUE Leads subscription	SAR 690
Providers (Apollo, Apify, MillionVerifier — Google Maps free)	~\$115 ≈ SAR 430
Setup & support service	SAR 1,000 one-time

Estimate before VAT. From month two: subscription + your provider usage only.

Try it free for 14 days — on our keys.

The trial runs on HUE's keys with trial credits, so you see real results in your sector before opening any provider account.



1

Start the trial

Sign up in a minute; the system is ready with your brand.



2

Run a real search

Pick your sector and city and see companies and decision makers.



3

Subscribe & connect

Connect your providers yourself or request the setup service in-app.

Ready for your first qualified meeting?

Free trial

crm.huecrm.cloud/start?system=b2b

Product page

huecreative.agency/crm/leads